



INÊS PINTO e SOUSA

Art curatorship and communication

CONTACTS

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EDUCATION

Art History MA

Universidade Nova – FCSH
Lisbon, Portugal
2020–2023

Marketing & Communications MA

University of Westminster
London, UK
2011–2012

Design BA

IADE
Lisbon, Portugal
2008–2011

SKILLS

Tools

Adobe Creative Suite ● ● ● ● ● ●
Affinity Creative Suite ● ● ● ● ● ●
Facebook Ads ● ● ● ● ● ●
Google Ads ● ● ● ● ● ●
Google Analytics ● ● ● ● ● ●
MS Office ● ● ● ● ● ●

Languages

Spanish ● ● ● ● ● ●
French ● ● ● ● ● ●
English ● ● ● ● ● ●

Professional

Branding ● ● ● ● ● ●
Content creation ● ● ● ● ● ●
Copywriting ● ● ● ● ● ●
Curatorship ● ● ● ● ● ●
Art writing and criticism ● ● ● ● ● ●
Marketing strategy ● ● ● ● ● ●
Artistic production ● ● ● ● ● ●
SEO ● ● ● ● ● ●
SEM ● ● ● ● ● ●

ABOUT ME

My mission is to help artists tell their stories and establish a connection between art and people. My art history studies together with my marketing and communication experience allow me to create narratives and strategies to reach the right audiences without compromising the artistic vision of the project.

I'm interested in works and artists that tell stories about the current world and in projects that strive to bring art close to people.

EXHIBITIONS

2024

The Essence of a Quite Life - Sofia Lucas

Rua Nova do Almada 48, Lisbon, Portugal

Role: Curator, production, writing and promotion strategy

2023

Know Your Place - Carolina Piteira

Rua Nova do Almada 48, Lisbon, Portugal

Role: Curator, production, writing and promotion strategy

2017

Rita Cêpa - Rita Cêpa

Cobre Bar, Lisbon, Portugal

Role: Curator, production and promotion strategy

EXPERIENCE

Independent curator and communicator

2021-present Lisbon, Portugal

Research fellow - MA dissertation "The myths of Júlio Pomar"

Júlio Pomar Foundation - Atelier Museu Júlio Pomar

2021-2022 Lisbon, Portugal

Marketing Manager

The Independente Hotels & Hostels

2020 - 2021 Lisbon, Portugal

Marketing Coordinator

The Independente Hotels & Hostels

2017-2019 Lisbon, Portugal

Marketing & Communications Coordinator

ITEN Solutions

2014 - 2017 Lisbon, Portugal

Junior Account Manager

Laranja Mecânica

2013 - 2014 Lisbon, Portugal