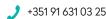


# INÊS PINTO e SOUSA

Art curatorship and communication

# CONTACTS



ipsousa@ipsartcuration.com

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# ABOUT ME

My mission is to help artists tell their stories and establish a connection between art and people. My art history studies together with my marketing and communication experience allow me to create narratives and strategies to reach the right audiences without compromising the artistic vision of the project.

I'm interested in works and artists that tell stories about the current world and in projects that strive to bring art close to people.

### EDUCATION

# Art History MA

Universidade Nova - FCSH Lisbon, Portugal 2020- 2023

# Marketing & Communications MA

University of Westminster London, UK 2011-2012

### **Design BA**

IADE Lisbon, Portugal 2008-2011

### EXHIBITIONS

#### 2024

The Essence of a Quite Life - Sofia Lucas
Rua Nova do Almada 48, Lisbon, Portugal
Role: Curator, production, writing and promotion strategy

#### 2023

Know Your Place - Carolina Piteira
Rua Nova do Almada 48, Lisbon, Portugal
Role: Curator, production, writing and promotion strategy

2017 Rita Cêpa - Rita Cêpa Cobre Bar, Lisbon, Portugal

Role: Curator, production and promotion strategy

# SKILLS

### Tools

Adobe Creative Suite
Affinity Creative Suite
Facebook Ads
Google Ads
Google Analytics
MS Office

#### Languages

Spanish
French
English

# **Professional**

Branding
Content creation
Copywriting
Curatorship
Art writing and criticism
Marketing strategy
Artistic production
SEO
SEM

### EXPERIENCE

Independent curator and communicator 2021-present Lisbon, Portugal

Research fellow - MA dissertation "The myths of Júlio Pomar" Júlio Pomar Foundation - Atelier Museu Júlio Pomar 2021-2022 Lisbon, Portugal

# **Marketing Manager**

The Independente Hotels & Hostels 2020 - 2021 Lisbon, Portugal

#### **Marketing Coordinator**

The Independente Hotels & Hostels 2017-2019 Lisbon, Portugal

## **Marketing & Communications Coordinator**

ITEN Solutions 2014 - 2017 Lisbon, Portugal

# Junior Account Manager

Laranja Mecânica

2013 - 2014 Lisbon, Portugal