ANSHUL PUNHANI

In one line Anshul is professionally a seasoned marketing Exec, & Global Leader, passionately he is a storyteller and obsessively a brand & people builder.

With 25+ years of experience in building & growing global brands including Monster.com, Microsoft, Samsung & J Walter Thompson. Today, he is a co-founder, coach, trainer, educator and mentor. He works as an entrepreneur with various clients across Europe, the US, India, the Middle East and South East Asia. Has conducted 450+ engagements helping teams in clients such as Google, Microsoft, TCS, Accenture, Dalberg Media.

In Lisbon, besides working with multiple startups as a consultant to drive brand strategy and revenue growth, he also teaches - Masters in Management students Advance Strategy, and Global Business Marketing - Cross Culture Studies (IPAM, Lisbon).

In Portugal, as community lead for Fuckup Nights runs the community in Lisbon, Porto, Algarve and Braga currently. He is a strong protagonist for the culture that harnesses the power of stories and failures.

In the most recent he has also been awarded the highest level of marketing award here in Portugal by <u>APPM - Associação Portuguesa dos Profissionais de Marketing (Credentials Certificate)</u>

Communication & Leadership Coach | Educator & Mentor Community, Networking & Connection expert