Maria Sacadura Simões

Content writer with 9+ years of experience crafting compelling content across different sectors. My academic background in Arts and Communications is complemented by a professional history that encompasses journalism, public relations, digital marketing, cultural communications and Human-Centered Design.

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Experience

Tangível and Santander Portugal, UX Writer and Content Manager
feb 2022 – today
- UX content design
- Content writing, editing and proofreading
- Translating and localising copy and microcopy
- Managing web content using AEM (for santander.pt)
- Supporting accessibility and plain language initiatives
- Assisting Tangível Academy workshops and trainings.

Freelance Visual Artist
may 2020 – today
- Drawing and painting
- Analog and digital illustration.

Freelance Communications Consultant
may 2020 – jul 2022
- Strategic communications consultancy
- Content writing, editing and proofreading
- Social media and community management
- PR content creation.

TEAM LEWIS, Content Executive
feb 2021 – jan 2022

experimentadesign, Communications and Editing
feb 2019 – sep 2020

Time Out Lisboa, Journalist and Content Writer
mar 2017 – may 2018

ATREVIA, Digital Account Trainee
feb – dec 2016

Academic background

FBAUL, Post-graduation in Illustration and Visual Narrative
feb – jul 2024

ISCTE-IUL, MSc Art Markets
oct 2016 – feb 2019
- 1 week of studies at IESA, Paris.

NOVA FCSH, BSc Communication Sciences
sep 2013 – jun 2016
- Minor in Strategic Communications
- 1 semester of studies at **THUAS**, Netherlands.

António Arroio Art School, High School, Plastic Arts
sep 2009 – jun 2012

Academia de Música de Santa Cecília, Middle School, Music
sep 2003 – jun 2009

Licenses and certifications

UXalliance, UX-PM, level 1
issued mar 2023

Tangível Academy, UX Writing
issued jul 2022

Languages and software

🇵🇹 Native   🇬🇧 C2   🇪🇸 C1   🇫🇷 B1

Microsoft 365, Google Workspace, Adobe Photoshop, Illustrator and Lightroom, Adobe Experience Manager, WordPress, Notion, Figma, Jira.