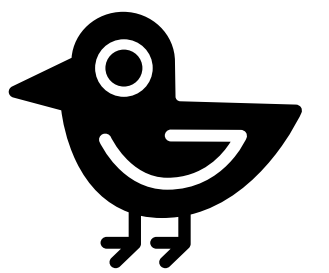


# Serhii Filonenko

Portfolio • 2023



# Serhii Filonenko

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🌐 [serhiifilonenko.com](http://serhiifilonenko.com)

📷 [@sfiloosha](https://www.instagram.com/sfiloosha)

I'm a multidisciplinary designer focused on telling stories through digital mediums. I experiment with different tools and materials trying to develop different ways of creating immersive experiences. My concept of designing is based on a simple principle:

That a good product is not only a beautiful object or interface. It's a living organism that interact with a person through an image, sound, and touch. An organism that has unique behavior and language.

Having a background in biology and the skill of thinking of systems I'm looking for opportunities to make designs that naturally interact with viewers and entertain them by surprise.

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## EDUCATION AND QUALIFICATIONS

**Kharkiv State Academy of Design and Arts**  
BA in Multimedia Design  
2023 — Present

**V. N. Karazin Kharkiv National University**  
Bachelor degree of Biology (BCs)  
2015 – 2019

## WORKING EXPERIENCE

**Middle → Senior UX/UI Designer**  
at League Design Agency  
2020 – 2022

**Junior UX/UI Designer**  
at Synchronized Digital  
2019 – 2020

## SKILLS

User Interface & Experience  
Graphic design  
Photography  
Stop-motion animation  
Digital animation  
3D

# 01 DeepSeek

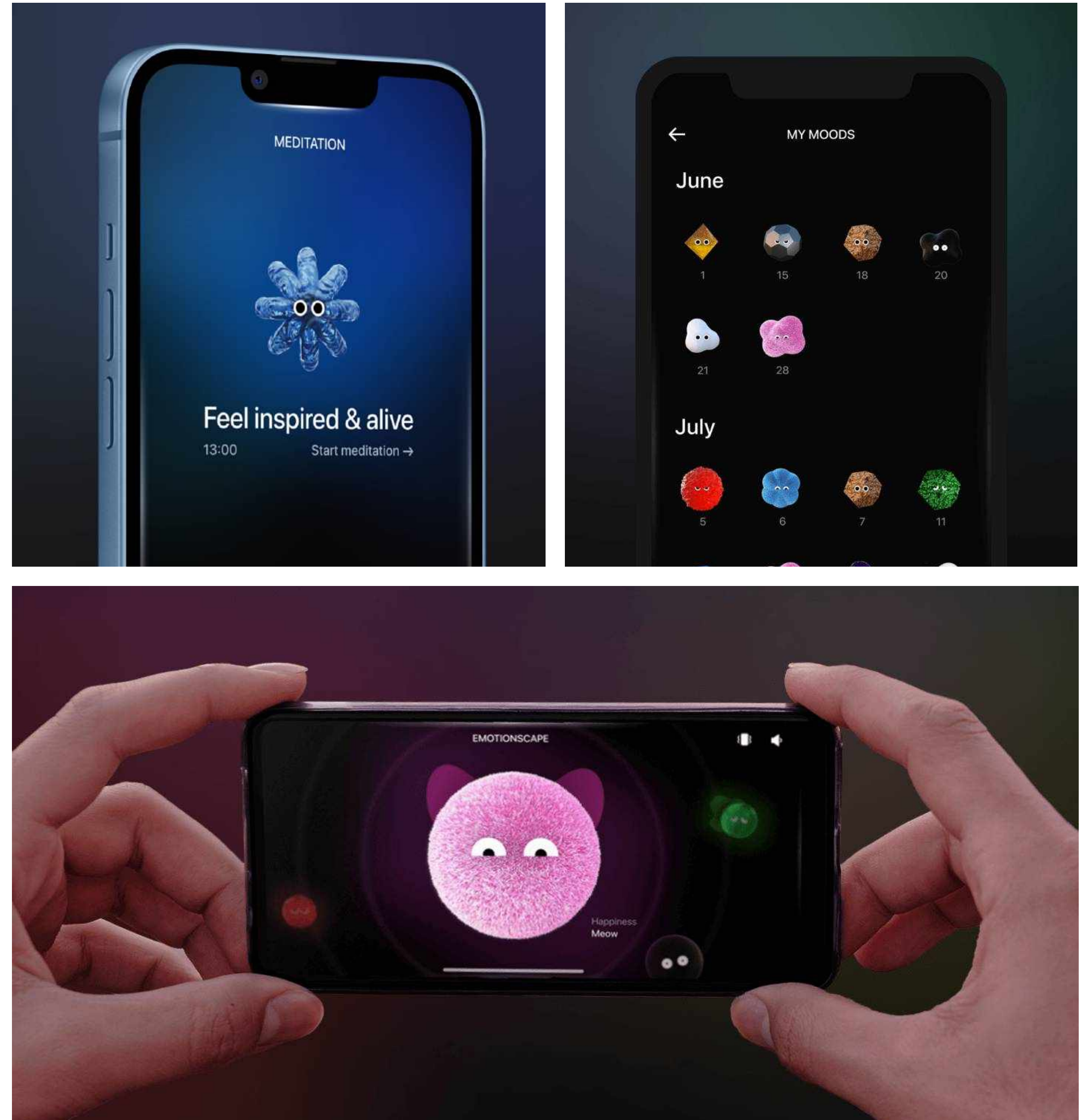
Mobile application concept, 2021-22

We were researching how creative people meditate. And we found that there is no single way of meditation for everyone. But we discovered that **meditation itself is about being focused on one activity at a time.**

So we created an entertaining meditative experience that combines **four different types of activity**: mood tracking, audial meditation, emotionscape, and creative game. All of them are addressed to create an engaging experience that can help switch from our problems and have some fun for a little bit. And see how our feelings affect our decisions at the same time.

We introduced **DeepSeek – a digital avatar that visually represents your feelings. He changes together with you** during the meditation becoming more relaxed, stressed, or inspired based on your actions.

I was responsible for the creation of 3D characters, animations, sound, visual design, and mood-tracking feature of the app.



[VIDEO PRESENTATION ↗](#)

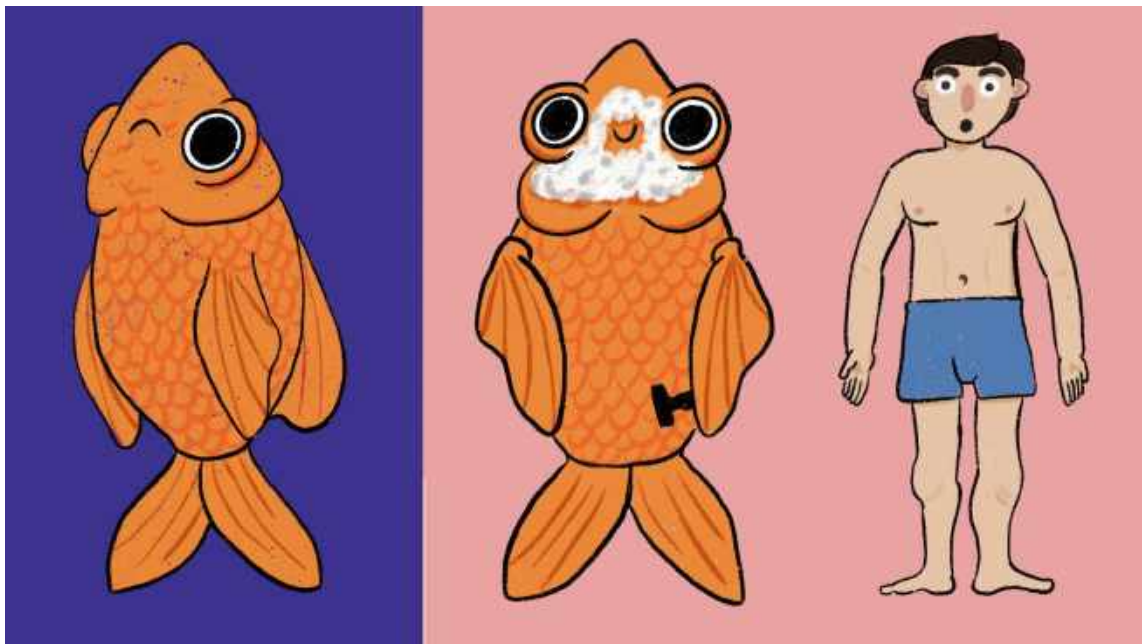
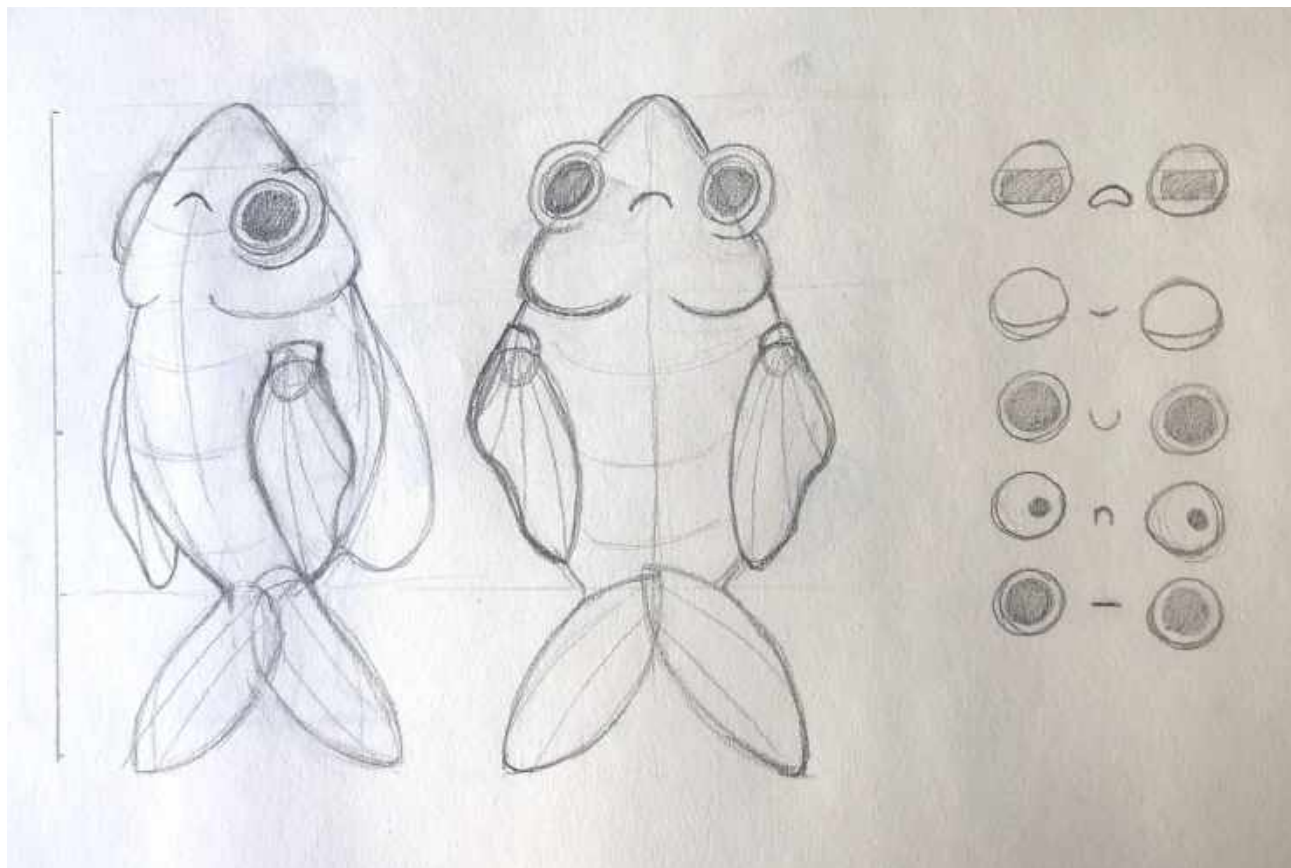
AT SERHIIFILONENKO.COM



# 02 Fish Day

0'59" • Stop motion animation, 2023

A beginning of **a regular fishy morning** until we realize that it's **not ok** that a fish has a morning routine.



WATCH MOVIE

AT [SERHIIFILONENKO.COM](https://serhiifilonenko.com)



# 03 Easter Cake

1'21" • Stop motion animation, 2023

In this movie, I refer to a genre of recipe videos on YouTube that are popular across the globe and especially in Asia.

There is a tradition in Ukraine of cooking a special easter cake called **Paska**. It's a simple sweet yeast bread served at Easter and prepared a few days before it. The idea of making a story about paska baking came to my mind this year when we came to our friends for Easter preparation.

Both characters are symbols of the holiday: a rabbit and a chick. Together they unite to bake a perfect paska and celebrate Easter.



[WATCH MOVIE](#) ↗

AT [SERHIIFILONENKO.COM](https://serhiifilonenko.com)



# 04 Silent Loneliness

Triptych, 2023    paper, wood canvas, garland light

**Loneliness is watching outside and seeing how the world lights up lamp after lamp.**

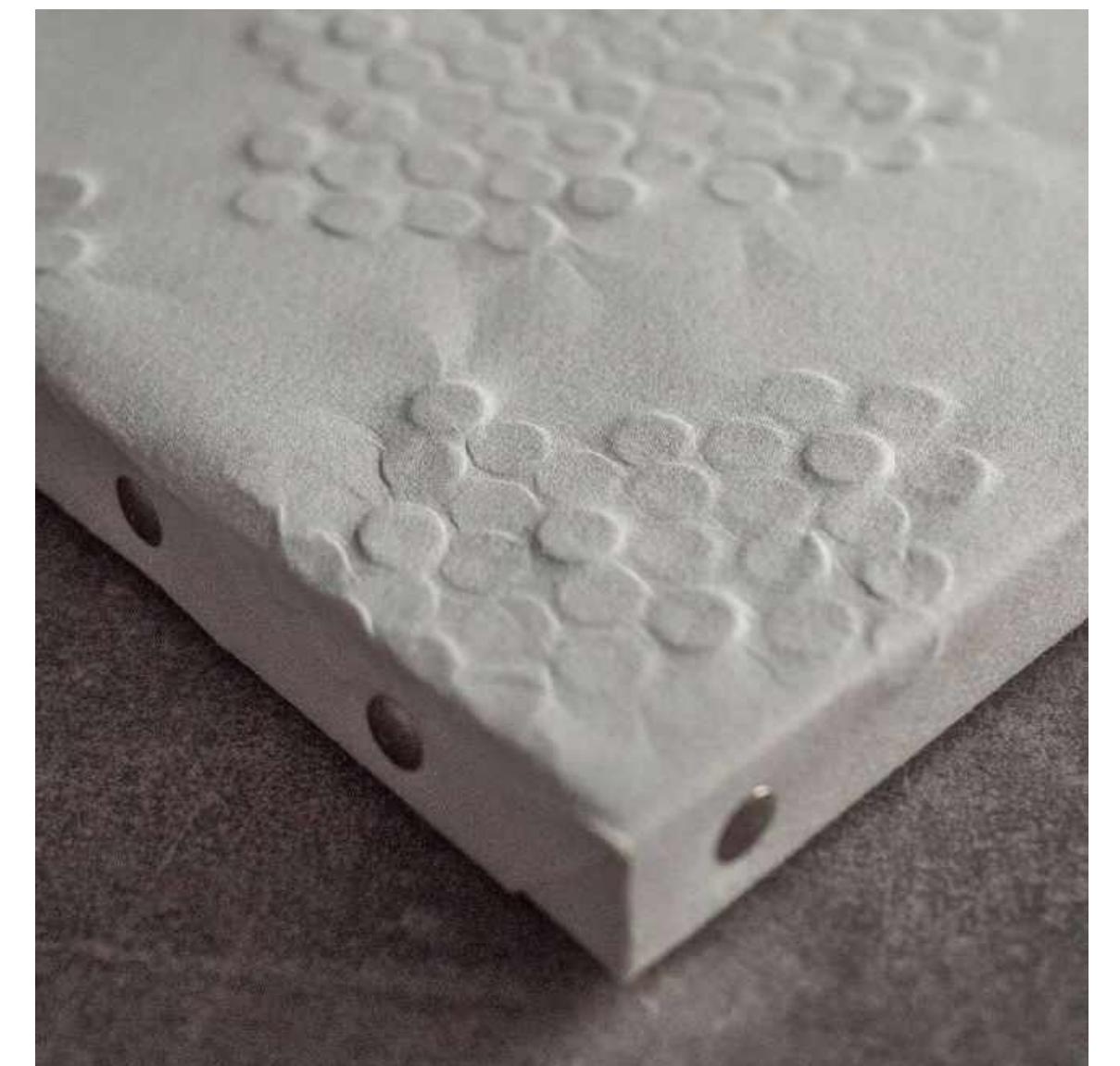
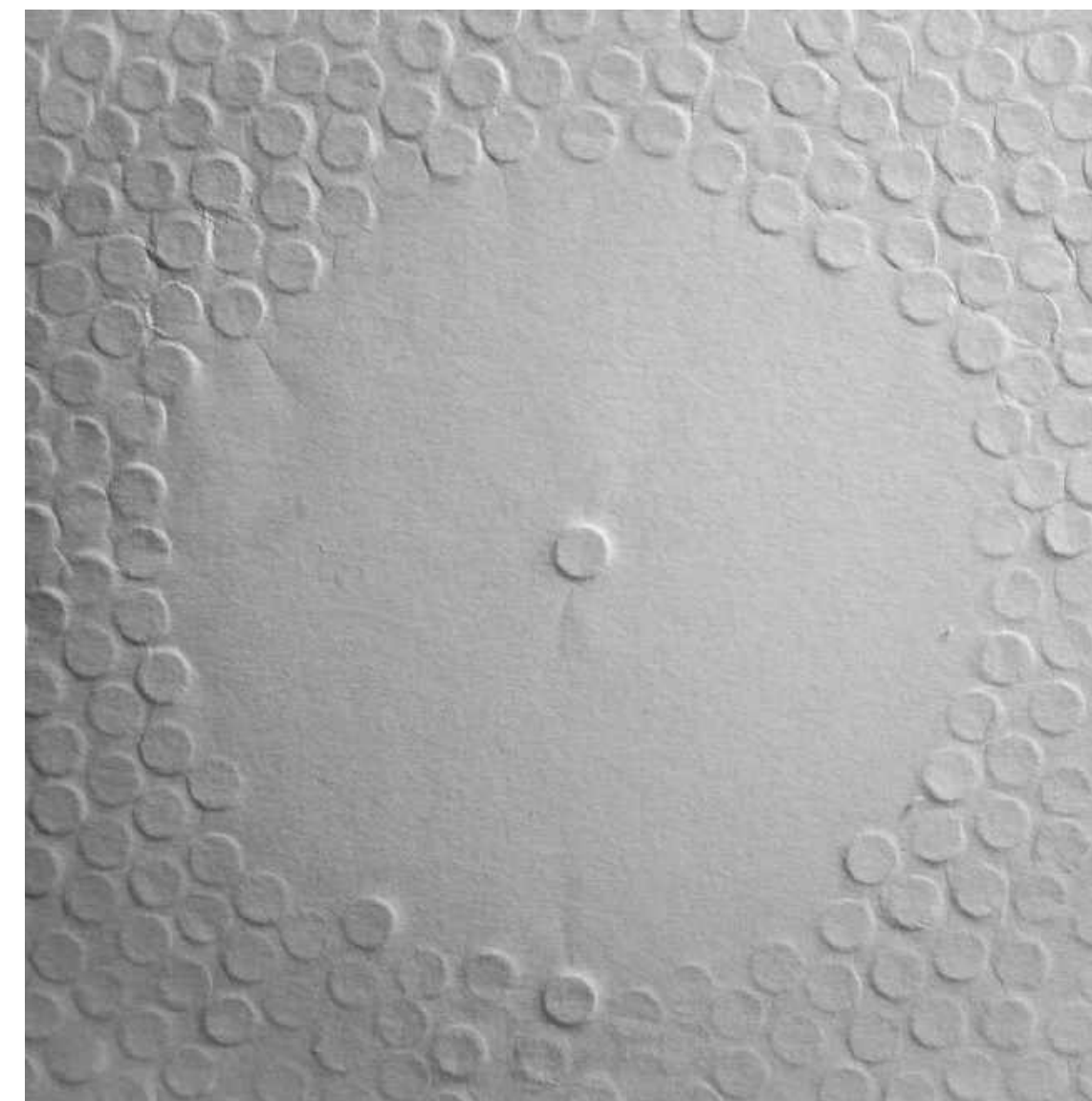
Loneliness is sterility. It appears together with an almost imperceptible barrier that separates a person from the world: me and others, we and others. Usually, loneliness is quiet and hardly noticeable from the outside. In my work, I pay attention to the sterility of two types.

- The first type is the loneliness of one person surrounded by many other interconnected people. This person is symbolized at the central point in the triptych.
- The second type is the sterility of the environment. The paper is on the verge of its original plane state and approaching it. It is both an environment and a barrier for entire communities that exist in it.

At the night, it lights up from the inside, imitating windows of the world outside.

[VIDEO PRESENTATION ↗](#)

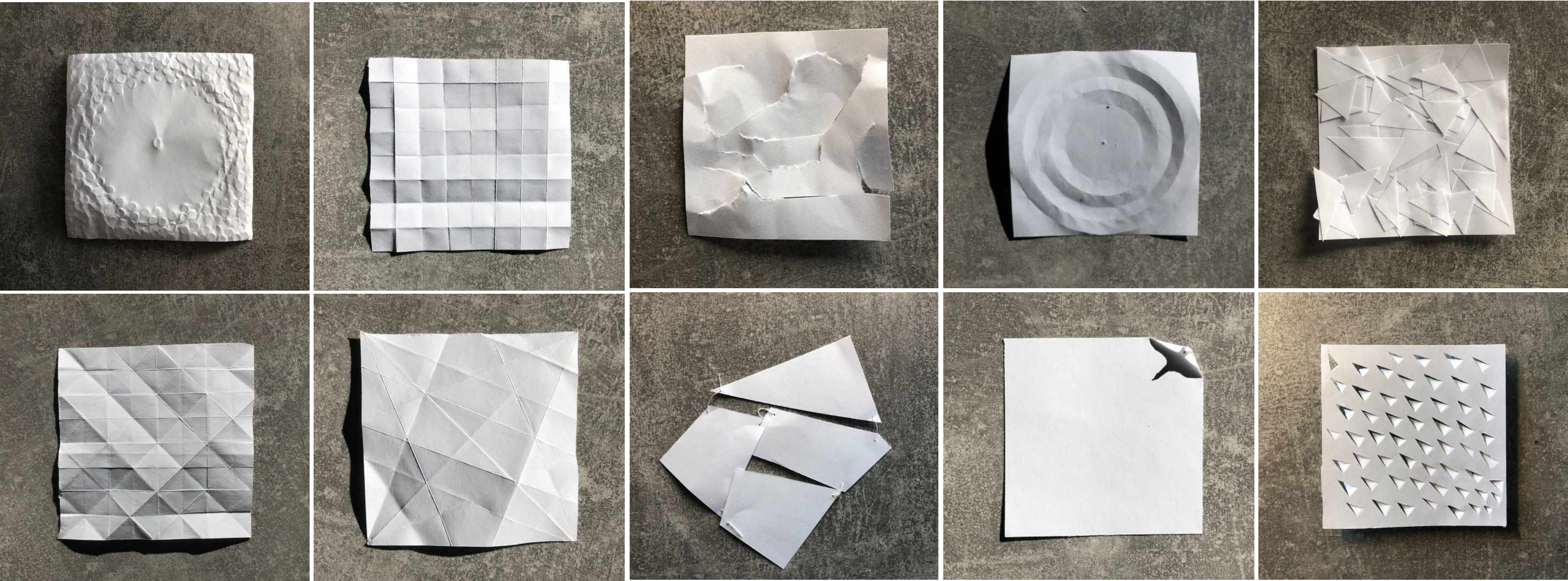
AT [SERHIIFILONENKO.COM](https://serhiifilonenko.com)





# 04 Silent Loneliness

Research process





# 05 Photography

Photography is my main hobby for the past 10 years. Looking back I can see some trends and themes which I focused on.

**Here I decided to place several photos that can be grouped by theme similar to the previous project: sterility and loneliness.** Places on those photos are sterile from the people. The viewer is the only person here.

Those photos are not connected to a specific project. But they follow the idea from which I started to do photography. I wanted to see the beauty of the places that I never liked.

**For me, photography is an exercise where I should find a way to see a beauty of reality.** And I should be so clear that it can be seen by others.

[MORE PHOTOS ↗](#)

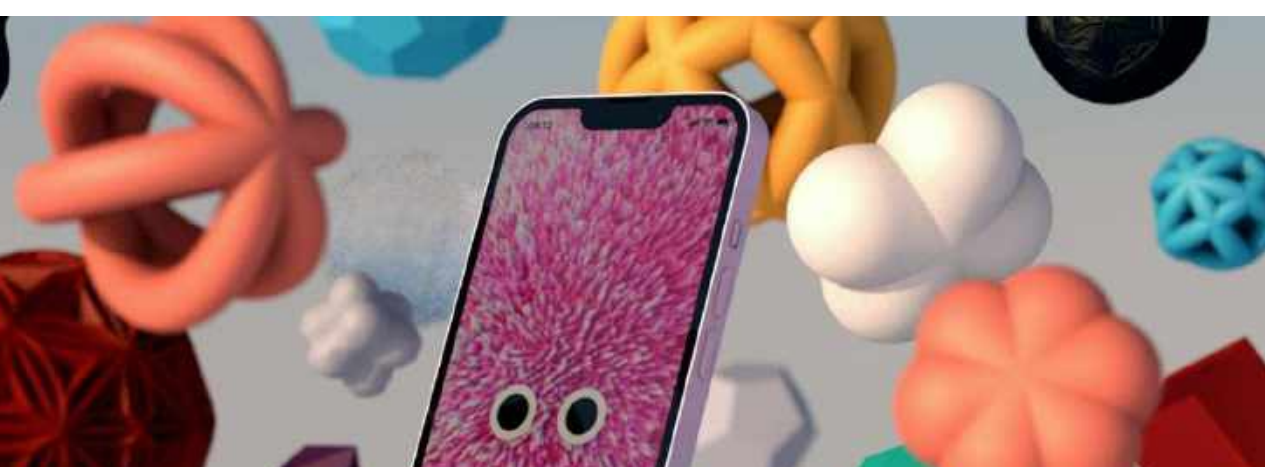
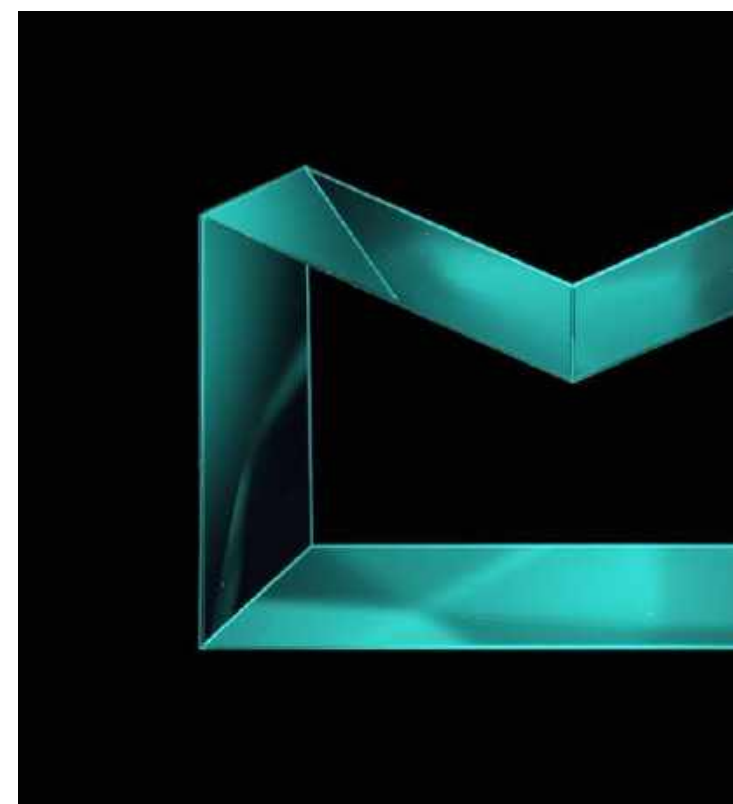
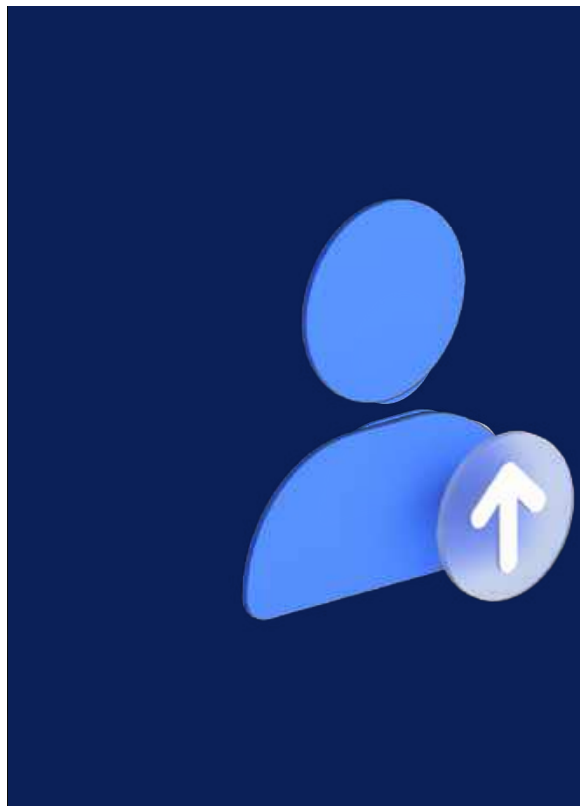
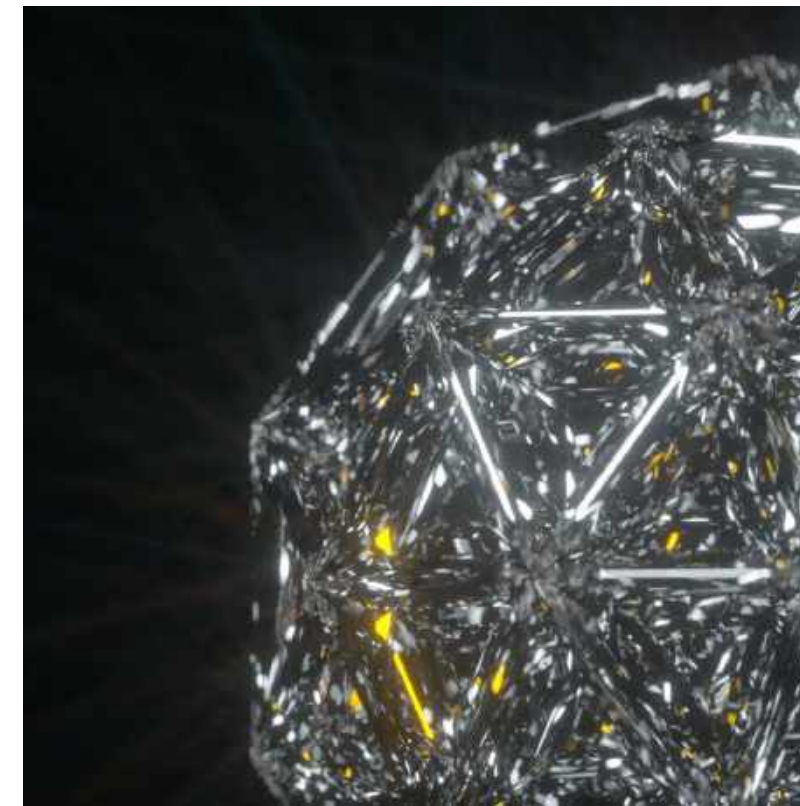
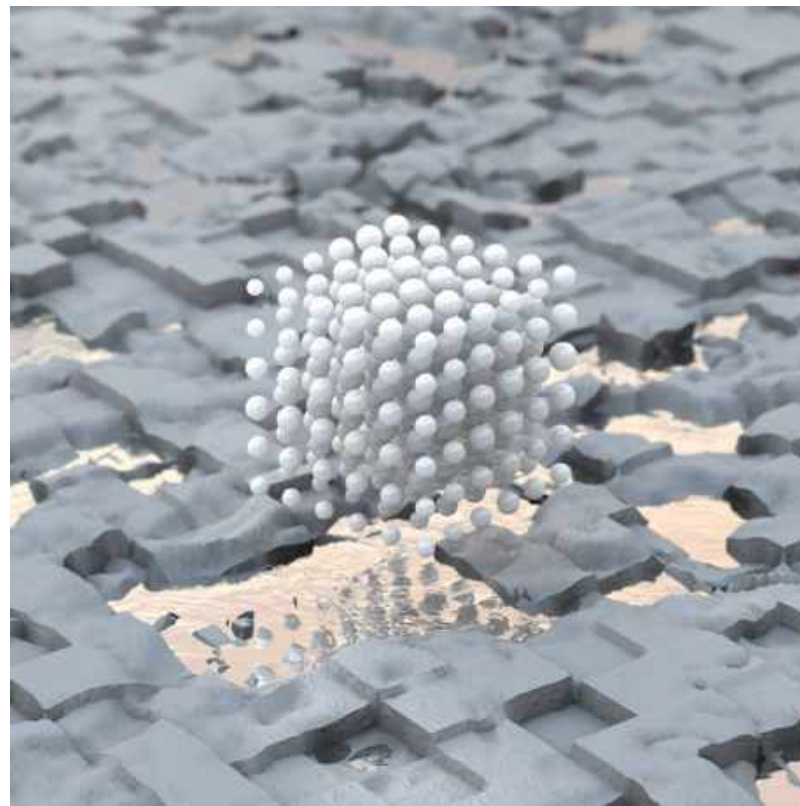
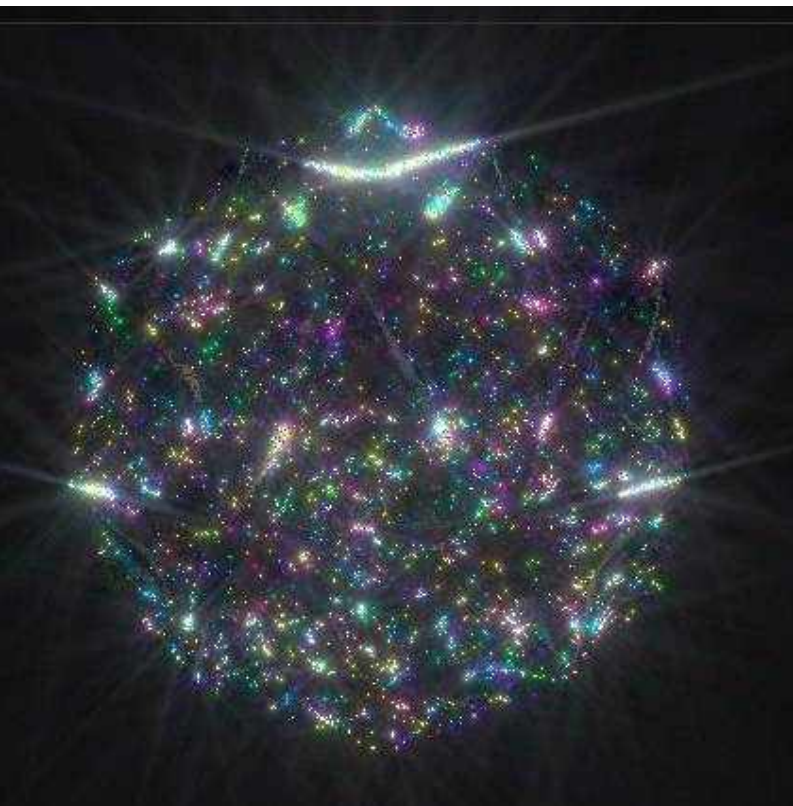
[AT MY INSTAGRAM](#)





# 06 3D Explorations

I spent some time exploring and studying tools such as Cinema4D and Blender. I admire 3D and try to use it frequently in my projects.





# 07 Movie titles

During my first year at Kharkiv State Academy of Design and Arts, I made titles for existing movies in different techniques. You can see them below.

